

# *Norfolk Recreation Banner Sponsorship Program*

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# *Norfolk Recreation Sponsorship Program*



- Norfolk Recreation Would Like To Extend To You The Opportunity to Reach your Local Consumers by Advertising at the Pond St. Recreation Complex.
- Your Assistance And Support Will Help With Improvements and Maintenance at the Pond St. Recreation Complex.
- You Will Benefit By Being Recognized For Your Goodwill And Support of Norfolk's Playing Fields.



# *Sponsorship Program Opportunities*

- Reach Potential New Customers by advertising at the Pond Street Complex.
- Current Customers recognize your Community Support
- Sponsorships tailored to your size:
  1. *BUSINESS SUPPORTERS: \$400 annually.*
  2. *NON-PROFIT ORGANIZATIONS: \$300 annually.*
  3. *SMALL BUSINESS SUPPORTERS with 4 or less employees: \$200 annually*
- Renew Annually each Spring.



# *Sponsorship Components & Benefits*

## ■ Components

- *Outfield Fence Signage For Your Company (3.5 X 6.5 Sign).*
- *Recognition On Recreation Website Of Your Sponsorship.*

## ■ Benefits

- *Goodwill And Recognition For Supporting Your Community.*
- *Advertisement For Your Business/Organization.*
- *Exposure To Potential New Customers/Clients.*
- *Maximum Visibility For Your Company During for 3 Seasons.*
- *Visibility Of Your Business/Organization to Visiting Teams.*
- *Tax-deductible Donation.*

# *Baseball Fields*



*Your company name or organization would be located on this field.*





# *Soccer Fields*

*One of two fields soccer fields available for banner sponsorships.*





## *Contact Information and Agreement*

**Company Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_, \_\_\_\_\_

**Phone:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_

1. *BUSINESS SUPPORTERS: \$400 annually.*
2. *NON-PROFIT ORGANIZATIONS: \$300 annually.*
3. *SMALL BUSINESS-4 or less employees: \$200 annually*

**Name (Please Print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

# *Norfolk Recreation Sample Banner*



*Example below is being used to show size and quality of banner.*





# *Norfolk Recreation Banner Wording*

Please provide the information you would like on your banner. Information should be limited to Company Name, Contact and/or location information and a SHORT message if desired. Logos are strongly discouraged and stated fees do not include Logo artwork. We will do our best to match fonts.

Signs are a standard green and white. No Alcohol or Lottery advertising allowed.

**LESS IS MORE!** Limited lettering will improve your sign's visibility; three lines maximizes readability!

Please attach a business card or any other printed material that will help up with design.

Banners typically take 2-4 weeks for production.

**Norfolk Recreation Has The Final Approval On All Signage.**  
**Sponsor Will See A Proof Of Final Sign.**

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# *Norfolk Recreation Sponsorship Program*

## *General Information*



***Please contact Ann Proto with any questions at the Recreation Department @ (508)-520-1315 or email recreation@virtualnorfolk.org.***

***Submit Agreement with check to:***  
***Norfolk Recreation***  
***1 Liberty Lane***  
***Norfolk, MA 02056***

***Checks Should Be Made Out To: Town of Norfolk.***

***Thank you!!***



# *Additional Recreation Facilities at Pond St. Complex*

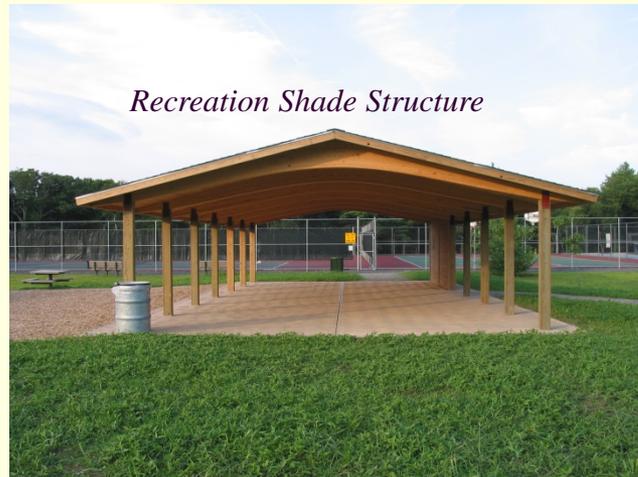
*Recreation Tennis Courts*



*Recreation Basketball Court*



*Recreation Shade Structure*



# *Norfolk Recreation Sponsorship Program*



- Norfolk Recreation Would Like To Thank You For Considering These Sponsorship Opportunities.
- Your Financial Support Enables Us To Offer enhanced Recreational Opportunities to All Citizens of the Norfolk Community.
- Be Part of this Active and Worthy opportunity to help support Norfolk fields and recreational activities.



# *Norfolk Recreation Sponsorship Renewal*

Thank you for Renewing your Banner Sponsorship. Your financial support enables Norfolk Recreation to continue to offer improved recreational facilities at the Pond Street Complex.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

1. **BUSINESS SUPPORTERS: \$400 annually.**
2. **NON-PROFIT ORGANIZATIONS: \$300 annually.**
3. **SMALL BUSINESS SUPPORTERS with 4 or less employees: \$200 annually**

Please make checks payable to Town of Norfolk and mail to:  
Norfolk Recreation, 1 Liberty Lane, Norfolk, MA 02056.

**Please contact Ann Proto with any questions at the  
Recreation Department @ (508)-520-1315 or email  
recreation@norfolk.ma.us**